

NOTICE OF MOTION – SMALL BUSINESS SATURDAY

The following Notice of Motion has been submitted in accordance with Procedure Rule 11 by Councillor C. J. Bloore:

“Council recalls its discussion of Small Business Saturday (SBS) last year. Council notes the growing profile and success of SBS nationally.

Council further notes initiatives such as Nottinghamshire County Council who offered free parking to shoppers last year on SBS and Liverpool City Council who offered two hours free parking permits. City of York Council created a pop up shopping centre.

Council is concerned that Bromsgrove town and village centres are able to take full advantage of SBS to promote local businesses and shopping local.

Council resolves:

- (i) to support SBS 2014 on 6th December and to identify ways to promote our small businesses through this annual event.
- (ii) to put in place a comprehensive communications plan to promote SBS across the District across all the Council’s communication channels.
- (iii) to use SBS as an opportunity to promote local businesses and to encourage local businesses to open in our town and village centres.
- (iv) to ask the Leader and Cabinet to urgently consider further practical initiatives to bring more customers into the town and village centres, including but not limited to, a parking discount for SBS.”